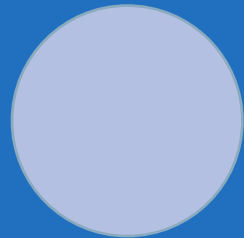




Employer Partnership Program

www.kidspark.com



The Childcare Connection

50%

reduction in employee
turnover reported by
companies offering childcare
benefits

36%

employees have considered
leaving
their job because of
childcare issues

What is Backup Care and Why Does it Matter?

Backup care is short-notice childcare for when your usual plan falls through.

- ✓ School is closed or canceled
- ✓ Regular daycare is unexpectedly unavailable
- ✓ A nanny or babysitter calls in sick
- ✓ A parent has a critical work deadline
- ✓ A child is sick but parent must attend work

KidsPark is the answer:

No reservation needed, drop in anytime

Open days, evenings and weekends

Hourly, pay-as-you-go pricing

Licensed, safe, fun environment

Nationwide network. One registration covers all locations

How to Get Started



Partnership Agreement

Your organization signs a simple partnership agreement with KidsPark. No upfront cost required choose from subsidy, discount or referral models.



Employee Enrollment

Employees register online at kidspark.com. Registration unlocks access to all KidsPark locations nationwide.



Drop-In Anytime

When childcare plans fall through, employees bring their child to KidsPark. No reservation, no hassle just reliable, licensed care on demand.



You See the Results

Fewer last-minute absences. Higher morale. A benefit your employees will rave about.

Partnership Models

Sponsored Days

Employer- Paid

Your organization purchases a set number of backup care days for employees. Staff drop in and days are drawn from your account.

Employee Enrollment

Shared Cost

Split the cost with your employees. Your organization covers a portion of each visit and employees pay the remainder.

Referral Partner

No Cost to You

No financial commitment required. Simply share KidsPark as a resource with your team. Employees register and pay directly, you provide benefit awareness.

You See the Results

Fewer last-minute absences. Higher morale. A benefit your employees will rave about.

What Your Organization Gains

Reduce Absenteeism

When backup care is available, employees don't miss work. Fewer last-minute call-outs mean reliable staffing and no scrambling.

Improve Retention

Childcare support is one of the highest-valued benefits for working parents. Help them stay loyal to your organization.

Strengthen Recruitment

Stand out in competitive hiring. Offering flexible childcare access signals that you invest in the whole employee.



About KidsPark

Born from a Real Parent's Need

Founder and CEO Debra Milner was a working mom at HP with a toddler and no local family support. She hit a wall every working parent knows: no babysitter, no backup, no options. So in 1988, she built the solution she needed, licensed, hourly childcare. What started as her own problem became a solution for families across the country.

1988

Founded in California

35+

Years of trusted care

Nationwide

Locations across the U.S.

Licensed

State-certified in every location

Ready to Learn More?



Brandy

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KidsPark

**Childcare
Done
Differently**

- No reservations required
- Licensed and trusted
- Nationwide locations